

Bruno Mattera

PRODUCT DESIGNER · DESIGN LEAD

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🌐 brunomattera.com

PROFILE

Product Designer with 13+ years of experience across Software, Design, Marketing, and Advertising. Specialized in end-to-end UX/UI for web and mobile in B2B and B2C contexts — employee portals, admin dashboards, and AI-powered features. Proven track record leading design teams, managing client relationships in English, and delivering results in Agile/Scrum environments. Currently serving U.S.-based clients as Design Lead at 10Pearls.

EXPERIENCE

Design Lead / Senior Product Designer

Jul 2024 – Present

10Pearls · Remote · U.S. clients

- Lead end-to-end UX/UI for healthcare compliance platforms (Propelus: CEBroker, Evercheck, Immuware).
- Supervise and mentor the design team, ensuring quality and consistency across deliverables.
- Collaborate with U.S. and Costa Rica-based clients, developers, and product managers.
- Develop and maintain design systems; conduct user research and usability testing.
- Create high-fidelity wireframes, prototypes, and visual designs in Figma and Lovable.

★ Delivered end-to-end design for Flex, a fintech app based in Costa Rica, from discovery to production-ready specs

Senior Product Designer

Apr 2023 – Jun 2024

Octobot (now Spark) · Remote

- Led UX research: user interviews, personas, journey maps, and empathy maps.
- Designed Abitab Digital Identity App — IA, user flows, UI kits, and interactive prototypes.
- Implemented design systems and developer handoff; conducted usability testing and QA.

★ Increased end-user satisfaction through iterative design improvements

Senior Product Designer

Sep 2020 – Apr 2023

Qubika (formerly Moove it) · Remote

- Designed UX/UI for Disney Streaming Services, Creative Juice, Ahead Financials, and Heliflite.
- Developed MVPs: benchmarks, wireframes, user interviews, design systems, and prototypes.
- Managed direct client communication in English and collaborated on project estimation.

★ Reduced development times by optimizing prototypes and workflows

UX/UI Designer

Nov 2019 – Sep 2020

Altimetrik · Montevideo, Uruguay

- Designed UX/UI for internal platforms and clients including Equal Future.
- Created personas, journey maps, prototypes, and design systems.

★ Implemented a design system that improved visual consistency and efficiency

CONTACT

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SKILLS

DESIGN

UX Design UI Design
UX Research
Design Systems
Prototyping UX Writing
Usability Testing
Info. Architecture

TOOLS

Figma Photoshop
Illustrator Lovable
Sketch Canva Braze
Miro Maze Notion

AI TOOLS

Claude AI ChatGPT
Gemini v0 Lovable AI

TECHNICAL

HTML CSS
Scrum / Agile

LANGUAGES

Spanish Native

English Proficient

Cambridge CPE

French Intermediate

Alliance Française de Montevideo

EARLIER EXPERIENCE

Multimedia Designer

PedidosYa · Montevideo, Uruguay

Sep 2018 – Nov 2019

- Designed the CRM channel: email marketing layouts and in-app content across 10 countries.

★ Increased email open rates by 25% through strategic content redesign

UX/UI Designer

Tensai / Crocante · Montevideo, Uruguay

Jul 2016 – Sep 2018

- Designed apps, websites, and advergaming for clients including Oceano FM and Conaprole.

Graphic Designer / Art Director

CeroNegativo Uruguay · Montevideo, Uruguay

May 2014 – Jun 2016

- UI design for apps and websites; art direction for digital campaigns — Mondelez, DIAGEO, Hospital Británico.

Web UI Designer

SublimeSolutions · Montevideo, Uruguay

Jan 2013 – Apr 2014

- Web design and app development for clients including Manos del Uruguay, NNet, and Universo Binario.

EDUCATION

Product Manager Certificate

Coderhouse

Oct – Nov 2025

Courses & Masterclasses — AI-Powered UX, Design for Neurodiversity, Design for a Better World

Interaction Design Foundation

2023 – 2024

Technique in Digital Design

ORT University, Uruguay

2017 – 2023

UX in Physical & Digital Products

FADU, University of the Republic

2020

Graphic Design / Visual Communication

BIOS Institute

2012 – 2013

KEY ACHIEVEMENTS

+25% Email Open Rate

PedidosYa

- Strategic CRM content redesign delivered measurable open rate growth simultaneously across 10 countries.

Design System from Scratch

Altimetrik

- Built and implemented a scalable design system that improved visual consistency and reduced design-to-dev friction.

Faster Development Cycles

Qubika

- Reduced development cycle times by streamlining prototyping and handoff workflows across multiple concurrent projects.

SOFT SKILLS

Leadership

Client management

Stakeholder comms

Design thinking

Storytelling

Cross-functional collab

Mentoring Estimation

CERTIFICATIONS

AI-Powered UX Design

Interaction Design Foundation

Design for Neurodiversity

Interaction Design Foundation

Design for a Better World

IDF · Don Norman

Certificate of Proficiency in English

University of Cambridge

INDUSTRY FOCUS

Healthcare

Fintech

Streaming

Creator economy

Identity & compliance

B2B SaaS

B2C apps

REFERENCES

Sofía Abal

Head of Growth, FullStackDevs.io

Paula Guiñazú

Recruiting Lead, Staffy

Mayra Pérez Bianchi

Spark (formerly Octobot)

Guzmán Iglesias

Product Designer, DataArt

AVAILABILITY

Open to full-time remote roles with U.S. or international teams.

Based in: Montevideo, UY (UTC-3)

Portfolio:

brunomattera.com